

PRÉSENTE

## AMERICAN DESIGN \*\*\* IN PARIS



With this second exhibition in Paris of a restricted selection of American designers, Triode proposes a creative and dynamic scene, which has yet to be known in Europe.

Besides a relatively short history, it has a very rich inheritance given by the work of worldwide renowned designers.

Glorious episodes have punctuated this unusual history to which prestigious designers such as Russel Wright, Henry Dreyfuss, Normand Bel Geddes, Raymond Loewy, Ray & Charles Eames or George Nelson have associated their names.

Always influenced by mass consumption and by the intention of procuring efficient and practical products, they have given grandeur to American design by making it enter by the bathroom, kitchen or garage.

While Europe still remained attached to some elitism and ancient tradition, American designer created mass consumption with products directly inspired by new technologies and materials.

Paradoxically, this very intense industrial activity (with brands such as Herman Miller or Knoll) limits the American expressive creativity, which struggles to find, on its territory, small structures able to produce limited series. American designers are also tempted to turn to traditional European manufacturing poles to have their productions created and distributed.

By showing the energy and the talent of this generation who participates in American design's acknowledgement and identity, Triode carries on its will to promote creative forms that are yet under-represented in France.

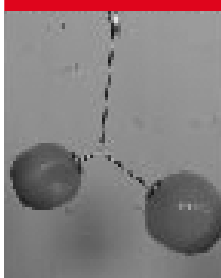
**KLEINREID**



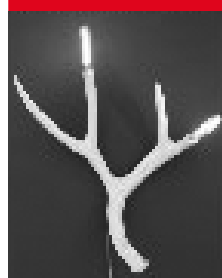
**JOE DOUCET**



**LINDSEY ADELMAN**



**JASON MILLER**



**BRAD ASCALON**



**JEFF MILLER**



**MATTHEW BRADSHAW**



**JOHN POMP**



**ALI TAYAR**



**DAVID WEEKS**



**MOORHEAD & MOORHEAD**



**JONAH TAKAGI**

